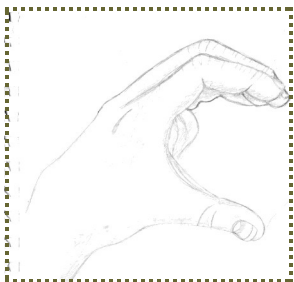


The Evolution of the C.H.A.N.C.E. Symbol



C.H.A.N.C.E.

How it Came to Be



There's an old drawing of mine from freshmen year that has two hands joining together to form a heart. I made this as a brand icon for a clothing line one of my best friends, Rebecca Ubalde, and I wanted to start together in 9th grade. The other day I came across this sketch while I was cleaning my room and after staring at it for awhile, I realized that it was the perfect logo for C.H.A.N.C.E. It just needed one addition, a globe.

The C.H.A.N.C.E. logo consists of two hands forming a heart around the Earth. It represents every age, every race, and every gender working together to love and care for the Earth and everything on it. The left hand is suppose to be a young, lighter skin toned female and the right hand represents an old, darker skin toned male. I based the left hand off of my own and the right one off of my father's hand.

When I first began drawing this design, all I had was my left hand sketched out (image located in the bottom left corner). I realized that when sketching a hand in full detail, it looks old and strange. So I decided to take a break and design a prototype (image located in the middle at the bottom of the

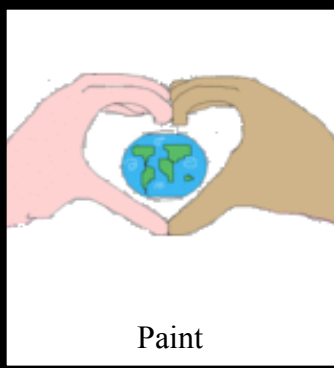
page) using Paint. Paint is very difficult to draw with so as soon as I knew what type of design I was going for, I abandoned Paint altogether. I then drew, what I thought would be the final product of the logo, on a sketch pad (image located towards the right side, in the middle at the bottom of the page). The image looked a lot better from the original, but it was nowhere near the result I wanted. After a lot of thought, I decided to use Corel Painter version 4.0. I had used this program before, but was never very successful at free drawing with my template. I guess I got really lucky this time because the end result was fantastic!

With patience, time, and effort come great personal achievements.



Every Age,
Every Race,
And
Every Gender
Working
Together
To Care
And
Love
The Earth
And
Everything
On It!

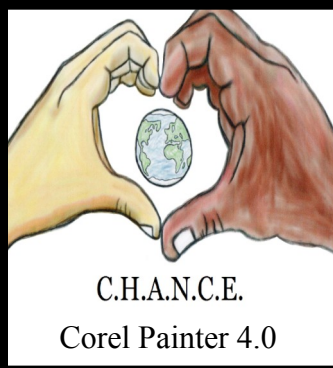
The Transformation



Paint



Sketch



C.H.A.N.C.E.
Corel Painter 4.0



Father and Daughter